

INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

Among Top 2% of B-schools Globally

PLACEMENT REPORT 2024-25





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Independent Auditor's Certificate

Final Placement Report – MBA & MBA-HR, Class of 2025

To,
The Director
Indian Institute of Management Tiruchirappalli
Trichy

Scope of Audit

We have audited the Final Placement Report (“the Report”) prepared by the Indian Institute of Management Tiruchirappalli (IIM Trichy) for the MBA and MBA-HR batches of 2023–25. The preparation of the Report is the responsibility of the Institute. Our responsibility is to validate the information presented in the Report with relevant documentation and to express an opinion on its conformance with generally accepted standards of placement reporting.

Methodology

For the purpose of this audit, we obtained all necessary information and explanations from the Institute. We did not independently seek information from recruiters or students beyond the documentation made available by the Institute. Validation was conducted primarily against written communications received from recruiting organizations and verified with respect to:

- **Compensation details** (including fixed pay, variable pay, joining bonus, retention/performance bonuses, stock options, and other components, with approximations where required),
- **Recruiter details**, and
- **Roles offered.**



All statistical figures presented in the Report have been derived from this verified database. The number of students opting out of the placement process has been established through written communication, with reasons such as entrepreneurship, further study, or independent placements being appropriately documented.

Opinion

In our opinion, the Report presents a true and fair representation of the final placement outcomes of the MBA and MBA-HR students who graduated in March 2025, in accordance with generally accepted placement reporting standards.

For S. Chenthilkumar & Co.

Chartered Accountants

FRN :014510S



CA Pradeep Chenthilkumar
Partner



Membership No. 228977

UDIN: 25228977BNFTTY3416

Trichy

November 7th, 2025

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DIRECTOR'S NOTE

‘ज्ञानम् अनन्तम्’

‘Knowledge is Infinite’

Guided by its motto, IIM Tiruchirappalli continues to uphold its unwavering commitment to academic excellence, ethical leadership, and sustainability.

The journey so far is but one chapter in a continuum — a story of continuous growth and renewal, rooted in enduring values, yet ever evolving with new aspirations. This year brought its own set of challenges, yet it also reaffirmed our resilience and sense of purpose. With a growing industry connect and the steadfast support of our alumni, we advance with renewed energy and vision. This placement season once again reflected our students' remarkable determination, adaptability, and performance.

Their success is a testament to both their perseverance and the rigorous training imparted at IIM Tiruchirappalli. The institute remains committed to nurturing future leaders and fostering meaningful partnerships with the global business community. In this report, the design draws inspiration from Athangudi tiles — a proud heritage craft of Tamil Nadu — symbolizing our deep traditional roots and our modern, progressive outlook.

Prof. Pawan Kumar Singh

Director

PLACEMENT CHAIRPERSON'S NOTE

This note represents the work of many hands — the Placement Team, our students, and our institute community

Dear Recruiters and Partners,

Placements at IIM Tiruchirappalli go beyond offers; they are a continuum of our mission to nurture *emerging leaders* with vision, adaptability, and purpose. **As we pace through our 15th year, this milestone reminds us that every placement season is part of a larger journey — one of growth, purpose, and responsibility.**

The 2024–25 season reflected this belief in action. Our diverse cohorts engaged with a wide spectrum of industry partners, reaffirming recruiter confidence across sectors. What gives us particular pride are the values that anchor this ecosystem — from creating meaningful opportunities for differently-abled students with the help of our partners, to flagship platforms such as **Daksha: The Leadership Conclave and the Lakshya Guest Lecture Series**, which bring industry leaders into close dialogue with our students. These interactions, along with live projects and industry immersions, prepare our graduates not just for jobs but to grow as *emerging leaders with purpose*.

Placements at IIM Tiruchirappalli are anchored in a simple principle: doing what is right, even when it is not easy. **This year marks an important step forward — our placement report has, for the first time, been externally audited, underscoring transparency and accountability. The process itself has become increasingly technology-enabled, with automation and analytics enhancing accuracy and efficiency at every stage.** For the placement team, this responsibility carries a special weight: they serve both as participants and as custodians of the process. **The right path is not always the easiest, but it is the one that sustains trust. Our grit lies in staying the course — and it is this that protects the reputation of IIM Tiruchirappalli's placements.**

For our students, placements are not merely about securing the highest offer. They mark the beginning of a longer journey — one guided by learning, curiosity, and alignment with long-term aspirations. Equally vital is the spirit of solidarity: supporting peers, celebrating successes, and standing by one another through setbacks. **Our classroom experience too is increasingly technology-enabled, integrating analytics, simulations, and AI-based learning tools to help students engage with the future of management practice.**

IIM Tiruchirappalli stands for a **rigorous yet inclusive mindset**, nurturing *emerging leaders* with the courage to act and the vision to grow with society. While statistics reflect outcomes, the true spirit of IIM Tiruchirappalli can only be felt when you interact with our students, engage with our faculty, or step onto our campus — a community defined not just by achievement, but by purpose and belonging.

With gratitude and anticipation for our continued partnership,

Prof. Abhishek Kumar Totawar
Chairperson – Placements
Indian Institute of Management Tiruchirappalli

PROMINENT RECRUITERS

BFSI



CONSULTING & MEDIA SERVICES



FMCG/ FMCD/ E-COMMERCE/ RETAIL



PROMINENT RECRUITERS

IT & IT ANALYTICS



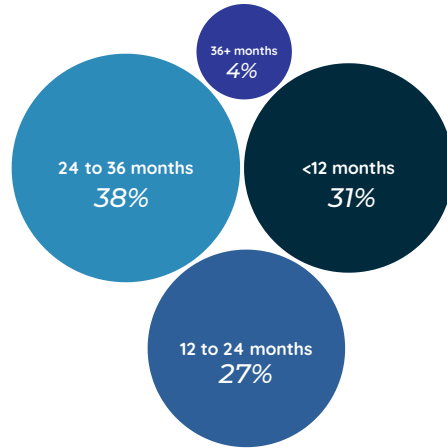
MANUFACTURING/ PHARMA/ HOSPITALITY/ LOGISTICS



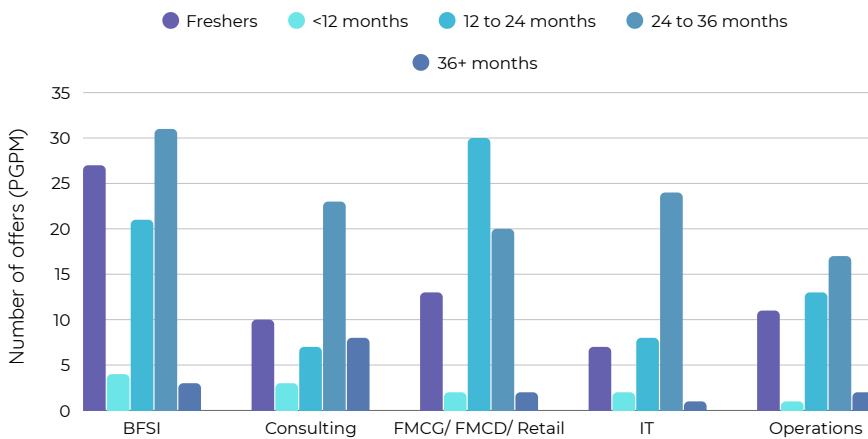
SUMMER PLACEMENTS

Despite a challenging hiring environment given the market conditions, IIM Tiruchirappalli's summer placements attracted **150+ companies**, demonstrating strong recruiter confidence.

Top employers continued to actively participate, reinforcing the program's reputation even as global hiring slowed.



>40% have more than 2 years of work experience



The highest number of students are hired with less than 12 months of experience, particularly in BFSI and FMCG, indicating strong demand for entry-level talent.

Hiring declines significantly for candidates with 36+ months of experience, suggesting fewer opportunities for mid-career professionals in these sectors.

BFSI, FMCG/FMCD/Retail, Consulting and Operations show steady hiring across all experience levels.



150%

INCREASE IN OPERATIONS

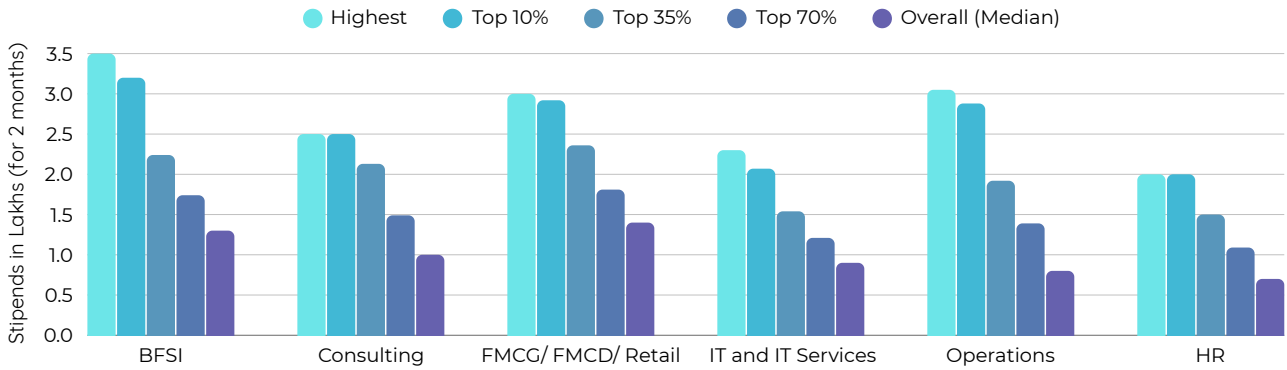
Operations sector has demonstrated a dynamic growth in the number of incoming companies, reflecting a strengthening economy and effective reforms in the country's industrial sector.



For Indian Institute of Management Tiruchirappalli

Prof. Abhishek Kumar Totawar
Chairperson, Placements

SUMMER PLACEMENTS CONT.



Stipends vary widely across sectors. BFSI and Operations have high top-end offers but steep drops to median. FMCG and Consulting show more balanced payouts. IT and HR have the widest gaps, with few high-paying roles. Overall, opportunities are concentrated at the top in most sectors.

HIGHLIGHTS

150+
Visiting Companies

50+
New Recruiters

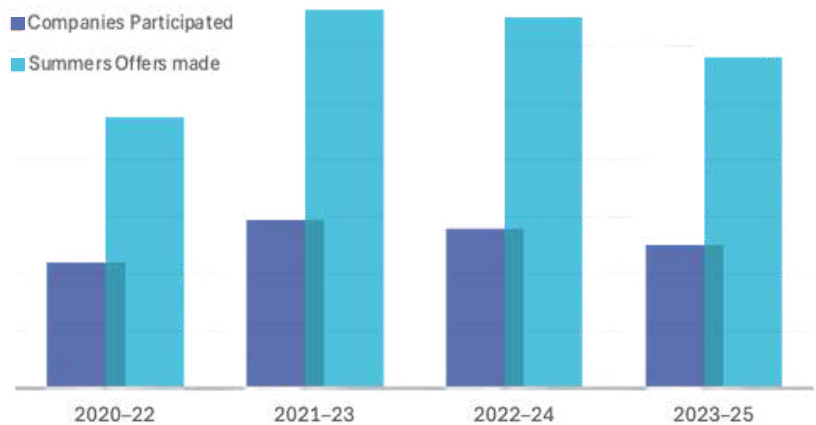
20%
Increase in Median Stipend

75%
Increase in Median Stipend in FMCG Sector

Despite the recent dip, the 2024-25 hiring season still reflects robust recruiter interest and healthy internship conversions, indicating sustained confidence in IIM Tiruchirappalli's talent pipeline and a resilient placement ecosystem even amidst market normalization.

Recruiter engagement and summer internship offers reached their highest levels during 2022-24, followed by a 20.4% decline in 2024-25.

This trend reflects continued strong hiring activity, albeit with moderated intensity, suggesting a gradual normalization of recruitment patterns after the post-pandemic surge.



For Indian Institute of Management Tiruchirappalli

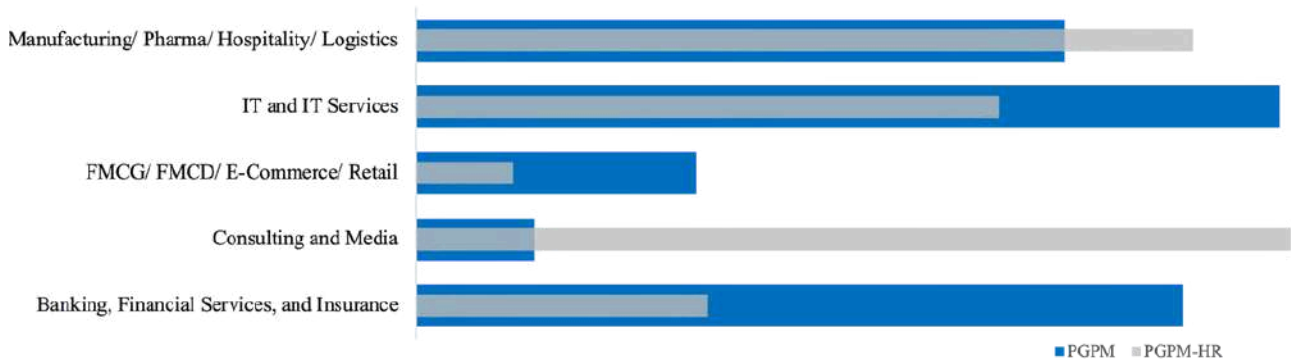
Abhishek Kumar Totawar

Prof. Abhishek Kumar Totawar
Chairperson, Placements

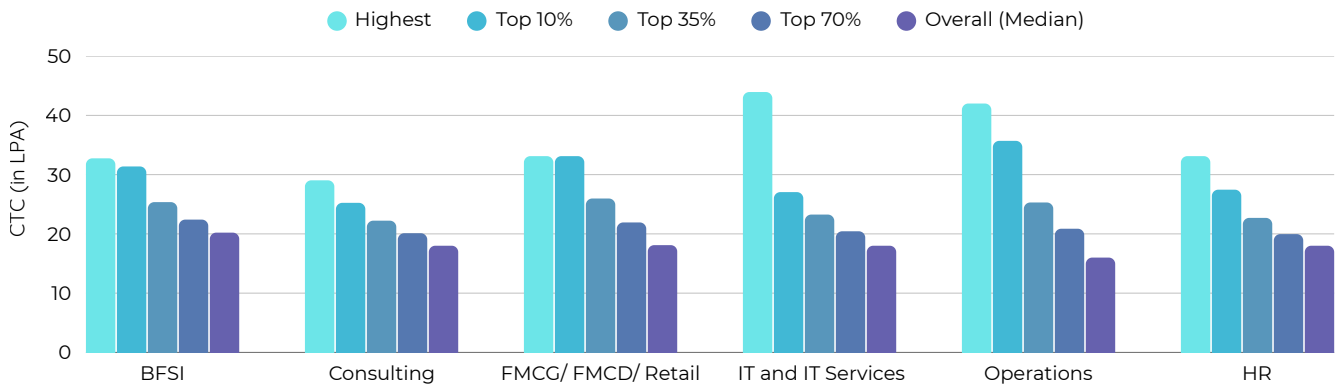
FINAL PLACEMENTS

189 Companies for PGPM

40 Companies for PGPM-HR



PGPM HR witnessed the highest number of companies from the consulting and media sectors participating in the recruitment drive, alongside significant representation from manufacturing, pharmaceuticals, hospitality, and logistics (MPHL). Simultaneously in PGPM, IT and IT services attracted the largest overall number of companies, followed by the BFSI (Banking, Financial Services, and Insurance) and MPHL sectors.



HIGHLIGHTS

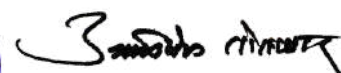
- IT sector led placements at IIM Tiruchirappalli in 2024-25, offering the highest compensation.
- PGPM-HR candidates saw rising opportunities in Consulting, Manufacturing, Pharma, Hospitality, and Logistics (MPHL) sectors.
- BFSI sector remained strong with a **10% increase** in highest CTC.
- MPHL sector experienced a **50% growth in top offers**, signalling rapid expansion.
- FMCG/FMCD sector posted a **27% jump in Top 25% salaries**, highlighting increasing competitiveness.
- Consulting and Media Services showed consistent growth across all metrics, attracting interest from both PGPM and HR cohorts.
- These trends point to shifting industry preferences and changing market dynamics in campus hiring.

For **S. Chenthilkumar & Co.**
Chartered Accountants
FRN: 014510S



CA Pradeep Chenthilkumar
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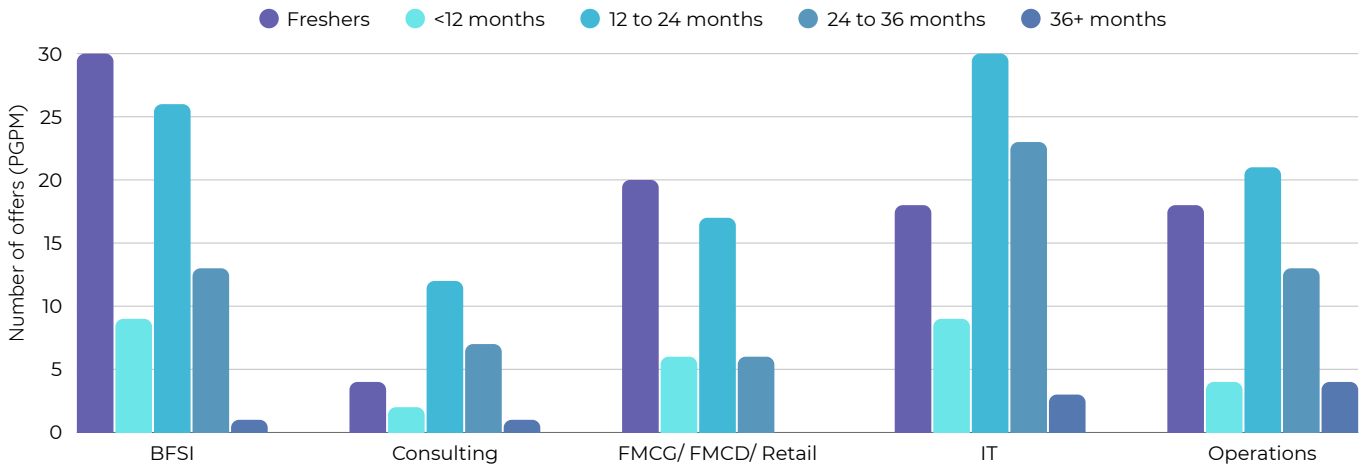
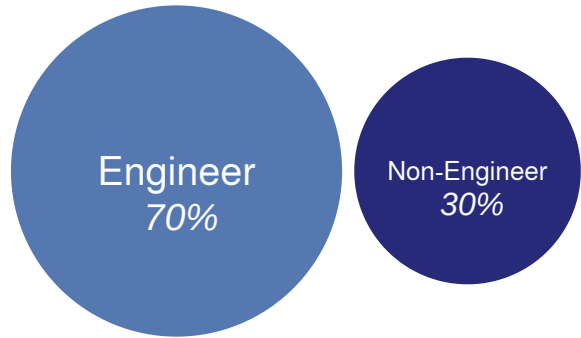
For Indian Institute of Management Tiruchirappalli



Prof. Abhishek Kumar Totawar
Chairperson, Placements

FINAL PLACEMENTS CONT.

The PGPM batch strikes a fine balance between analytical rigor and domain depth. With 70% engineers, recruiters benefit from strong problem-solving and quantitative skills, ideal for roles in **finance, consulting, product, and analytics**. Meanwhile, the 30% non-engineers add valuable perspectives from commerce, economics, and liberal arts—enhancing suitability for **marketing, strategy, and finance roles**. This blend ensures a talent pool equipped to solve complex business problems across industries.



Freshers account for the highest number of hires, particularly dominant in BFSI, FMCG, IT, and Operations. Hiring for candidates with less than 12 months of experience is also significant, notably in BFSI and IT sectors.

Conversely, hiring for individuals with 36+ months of experience is markedly lower across most sectors, with Operations being the only exception. BFSI, IT and FMCG/FMCD/Retail exhibit a more balanced hiring distribution across freshers and early-career experience levels (up to 24 months).

For **S. Chenthilkumar & Co.**
Chartered Accountants
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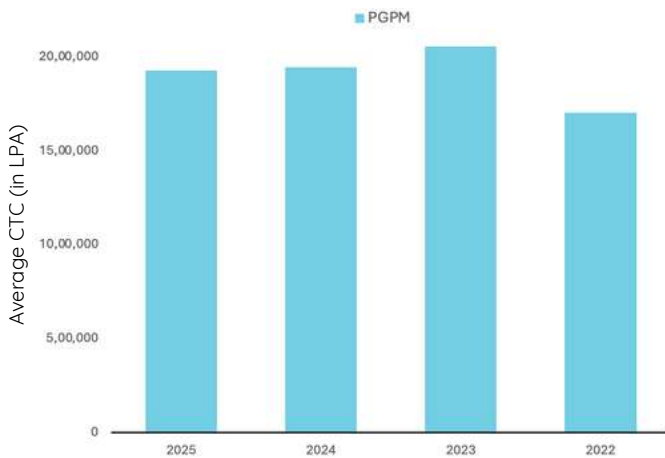
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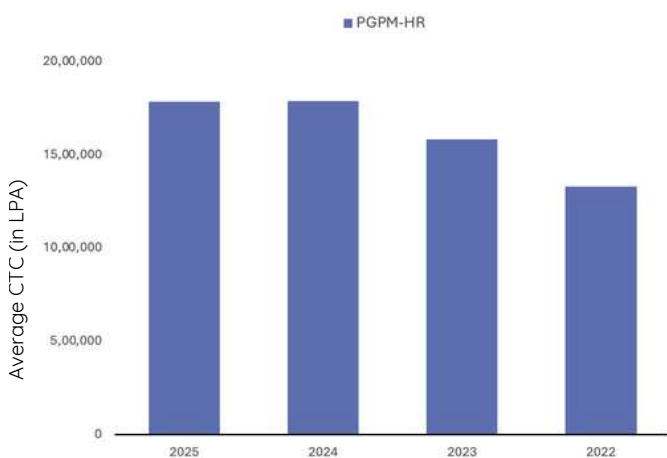
FINAL PLACEMENTS CONT.



The average CTC for final placements at IIM Tiruchirappalli (PGPM) has shown a steady upward trajectory from 2022 to 2025, reflecting **sustained recruiter confidence** and the institute's strengthening brand value.

- 2022: The average CTC stood at **₹17 LPA**, forming the base year for comparison.
- 2023: A sharp rise was observed, with the **average package crossing ₹20 LPA**, driven by strong market recovery and enhanced student profiles.
- 2024: The momentum continued with an **impressive average of ₹19.43 LPA**, underscoring consistent recruiter demand and placement performance.
- 2025: Despite broader economic uncertainties, the PGPM program maintained its strong standing with an **average CTC of ₹19.27 LPA**, demonstrating continued trust from top recruiters.

This consistent performance highlights IIM Tiruchirappalli's rigorous academic ecosystem, industry-aligned pedagogy, and the high calibre of its graduating cohorts.



The average CTC for final placements at IIM Tiruchirappalli (PGPM-HR) has demonstrated a consistent upward trend from 2022 to 2025, reflecting strong recruiter confidence and the growing reputation of the program.

- 2022: The average CTC stood at around **₹13 LPA**, forming the benchmark year for comparison.
- 2023: A sharp rise to approximately **₹16 LPA** highlighted robust market recovery and the strengthening profiles of graduating students.
- 2024: The positive momentum continued, with the average package reaching **₹17.88 LPA**, underscoring steady demand from recruiters across diverse sectors.
- 2025: Despite global economic headwinds, PGPM-HR sustained its strong performance with an average CTC of **₹17.84 LPA**, reaffirming enduring industry trust and engagement.

This consistent performance underscores IIM Tiruchirappalli's focus on academic excellence, holistic development, and its success in nurturing HR professionals equipped for dynamic business environments.



For Indian Institute of Management Tiruchirappalli

Prof. Abhishek Kumar Totawar
Chairperson, Placements

DAKSHA & LAKSHYA



3.0

Daksha - The Leadership Conclave serves as a dynamic platform for thought leadership, featuring panel discussions, roundtables, and keynote addresses by prominent business figures.

Theme for Daksha 3.0 - Leadership Renaissance: Embracing Change, Seizing Opportunities

During the 2024-25 academic year, three panel discussions were conducted, focusing on the following key themes:

- Agri-Tech Innovation
- Sustainable Transformation
- AI-driven Product Management

Together, these initiatives not only expose students to real-world perspectives but also foster strategic thinking, ethical leadership, and a forward-looking mindset essential for navigating complex business environments.

By integrating theoretical knowledge with practical wisdom from industry stalwarts, Lakshya and Daksha empower students to become agile, visionary leaders ready to make meaningful contributions to the global business landscape.

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CHAPTER SPEAKERS

Lakshya - Guest Lecture Series brings accomplished industry leaders and visionaries to campus, offering students invaluable insights into emerging business trends, leadership challenges, and sector-specific expertise through interactive sessions.



For Indian Institute of Management Tiruchirappalli

Prof. Abhishek Kumar Totawar
Chairperson, Placements

CASE COMPETITIONS AND HONORS



Dr. Reddy's
DESTINATION
National Finalists



Thoucentric
Bottoms Up 3.0
National Finalists



DS Group
TrenDSetter 3.0
National Winners



McKinsey
& Company
National Semi-Finalists



Dabur Verve S3
National 2nd
Runners-Up



Xiaomi
Summit 6.0
National Finalists



Colgate Palmolive
Transcend 2024
National Semi-Finalists



Cummins
Redefine
National Runners-Up



PwC Case
Challenge 6.0
National
Semi-Finalists



V-Guard BIG IDEA
BUSINESS PLAN CONTEST
National Finalists



Amazon ACE Challenge
2024
National Semi-Finalists



Avalon Consulting
SUN TZU
National Finalists

SOCIAL RESPONSIBILITY PROJECT

At IIM Tiruchirappalli, as part of the MBA curriculum, every student partners with NGOs, grassroots organizations, or social enterprises to work on real-world challenges across areas like education, healthcare, sustainability, and financial inclusion. This project is more than just an academic requirement – it's a commitment to socially responsible leadership.

Through weeks of immersive fieldwork and problem-solving, the Make A Difference (MAD) Project offers:

- **First-hand exposure to the social sector**
- **A platform to apply management concepts in impactful ways**
- **A chance to co-create solutions with changemakers on the ground**

What sets it apart is how it bridges empathy with action – developing not just managers but mindful leaders, ready to drive inclusive growth.



For Indian Institute of Management Tiruchirappalli

Prof. Abhishek Kumar Totawar
Chairperson, Placements

HR INDUSTRY MENTORS

IIM Tiruchirappalli offers a dedicated **HR Mentorship Program**, pairing each student with an **industry leader** for personalized **1:1 guidance**. Most mentors hold senior leadership positions and bring decades of strategic experience. These distinguished practitioners provide tailored **career coaching**, share **cutting-edge industry perspectives**, and help students develop critical competencies in **talent strategy, organizational transformation, and HR leadership**. The program creates a powerful bridge between academic theory and real-world practice, equipping future HR leaders with both vision and execution capabilities.

MENTOR ORGANISATIONS



For Indian Institute of Management Tiruchirappalli



Prof. Abhishek Kumar Totawar
Chairperson, Placements

THE PLACEMENT TEAM



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